

May 17 - Workplace & Workforce

<p>10:00am - 11:00am Keynote</p>	<p>The New Hybrid Work(Place): How and Where Work Will Get Done <i>Janet Pogue-McLarin (Global Workplace Research Leader, Gensler); Jean Anderson (Design Director and Experience Leader, Gensler)</i></p> <p>Join us as we share recent Gensler’s global workplace research findings and how they relate to the need to redefine who, when, and why the physical work environment still matters. We will explore the newly emerging hybrid workforce and the role of the physical office in a post-pandemic world.</p>
<p>11:10am - 12:00pm Breakout Session</p>	<p>Breaking the Fourth Wall: Resilience Building Workforce Practices <i>Parvathi Karthik (Head of HR, TATA Consultancy Services) & Haridas Unnikrishnan (Business Group HR Head, TATA Consultancy Services)</i></p> <p>When the Pandemic hit the world in March 2020 , there was a complete lock down declared in India , as in other parts of the world . Overnight the physical presence had blurred into oblivion. While we defined response strategies for the short term with primary focus being the need to preserve safety and health of our 4,00000 + global workforce , the Leadership team of TCS had already started planning the long-term resilience and adaptability strategy. In the new normal , post July 2020 , the stage is now an individual one and the three walls - two on the side and one at the back [representing systems, processes and people] have been re-erected to offer penetrability to collaborate , connect and communicate at an unprecedented scale. This ensured the adaptation. But will the adaptation achieve its intended outcome sustainability , customer value and productivity ? This session will outline how to build these new practices.</p>
<p>11:10am - 12:00pm Breakout Session</p>	<p>Industry & Inclusion: Racial Equity and Advancing the Future of Manufacturing <i>Andy Stettner (Senior Policy Fellow, The Century Foundation), Erica Staley (Executive Director, Manufacturing Renaissance), Katy Stanton (Director of Programming & Operations, Urban Manufacturing Alliance), Lee Wellington (Executive Director, Urban Manufacturing Alliance), Ron Williams (Associate Professor, Coppin State University)</i></p> <p>COVID-19 brought attention to the need for a strong manufacturing sector -- but we can’t deliver critical goods and create well-paying jobs for communities without a skilled workforce. UMA and TCF have formed a coalition, Industry & Inclusion, to solve our recruitment challenge and forge a racially inclusive future for manufacturing.</p>



<p>11:10am - 12:00pm Breakout Session</p>	<p>Encouraging Autonomy and Empowering R&D Teams <i>Jen Bailey (Assistant Professor of Technology and Operations Management, Babson College), PJ Guinan (Associate Professor of Information Systems, Technology, Operations & Information Management Division, Babson College), Gina O'Connor (Professor of Innovation Management, Babson College), Derek Shuttleworth (Retired, Goodyear Tire & Rubber Company)</i></p> <p>IRI PILOT research project update This project postulates that empowered R&D teams who are able to exercise a high degree of autonomy are:</p> <ul style="list-style-type: none"> - More engaged/committed to the organization and their projects; and - Are able to produce 'better' projects faster and more efficiently. <p>The project team is looking to establish a set of best practices that companies can take to empower their R&D teams and encourage autonomy in decision-making. In this session, they will provide an update on their findings based on their roundtable discussions with members, literature review, and case studies from two organizations.</p>
<p>12:00pm - 1:00pm</p>	<p>Open Networking</p>
<p>1:00pm - 1:50pm Breakout Session</p>	<p>Organizing Time for Innovation <i>Heidi Bertels (Associate Professor of Management, CUNY- Staten Island), Alexander Brem (Professor, University of Stuttgart)</i></p> <p>Creativity time is time "during which employees choose what projects to work on and how to complete such projects" (Burkus & Oster, 2012, p. 49). Creativity is critical to organizations' competitive advantage but providing slack time for creativity and innovation is costly. In addition, the relationship between slack time and innovation is not straightforward. On the one hand, slack time has been linked to breakthrough innovation and experimentation as it allows organizations and individuals to allocate time to projects that may be riskier and that are not focused on short-term objectives. On the other hand, slack time has been associated with a reduction in discipline and selectiveness, leading to resource misallocation. This IRI research project aims to identify effective models for organizing slack time for innovation.</p>
<p>1:00pm - 1:50pm Breakout Session</p>	<p>Remote Working: The Power of Digitizing Brainstorming <i>Antu N'jai (Head of Customer Success, SharpCloud) & Lou Troilo (US General Manager, SharpCloud)</i></p>



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	<p>Some companies may find themselves in uncharted territory as we all begin working remotely. Almost every company culture includes some aspects of collaboration and innovation. While in “fire-fighting” mode where tasks are delegated to the “next person available”, these core values are being ignored. How are you able to prioritize what the company deems critical and more importantly who is defining what is critical? How are you generating a single source-of-truth where everyone in the organization can see all of the tasks being initiated and how they are connected to the overall goals? There are typically different frames-of-reference based on the different roles/responsibilities within an organization and there is virtually no visibility targeting “are we doing the right things” because we are very busy just doing things....this will cripple an organization. Join us for a very interactive session where you, the participant, will engage in digital, remote brainstorming.</p>
1:00pm - 1:50pm Breakout Session	<p>Panel: Organizational Behavior Considerations for the Post-Pandemic Workforce <i>Kevin Kniffin (Associate Professor & Director of the Laboratory for Experimental Economics and Decision Research , Cornell University)</i></p>
2:00 - 3:15pm TIM Talk/Keynote	<p>Topics in Innovation Management (TIM) Talk - presented by Perception Partners</p> <p>Keynote: Diversity & Inclusion as a Driver for Innovation <i>Talita Erickson (General Counsel, Americas, and CEO of Casa Barilla Restaurant, Barilla Group)</i></p> <p>The Barilla Group implemented an extensive diversity and inclusion program in 2013, taking a unique approach in focusing on unconscious bias and targets rather than quotas. This led to an increase in the number of women in leadership positions and in the leadership pipeline (from 32% in 2014 to 41% in 2015), and receiving a perfect score of 100 in the Human Rights Campaign’s Corporate Equality Index. This session will explore the business case for DE&I driving innovation, stories to inspire action, and the steps leaders can take to make deep, meaningful changes to their organization.</p>
3:30pm - 5:30pm	<p>Facilitated Roundtables and Open Networking</p>

May 18 - Industry 4.0 & Digital Transformation

10:00am - 11:00am Keynote	<p>IRI Medalist Keynote - Demis Hassabis (CEO, DeepMind)</p>
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<p>11:10am - 12:00pm Breakout Session</p>	<p>Leading Digital Transformation in Chemical Plant Operations <i>Jerry Grunewald (VP of Operations Transformation, INVISTA)</i></p> <p>INVISTA is a global leader in the production of Nylon 66 intermediates, polymer, fiber, and resin. Since 4Q2018, the Operations team has been focused on transforming how work is done in our plants and how our employees themselves are transforming using the power of today's digital technology. With the goal of converting Data to Knowledge, Knowledge to Action, Action to Value, Jerry will describe progress in four workstreams -- process control, connected worker, material flow automation, and asset performance management.</p>
<p>11:10am - 12:00pm Breakout Session</p>	<p>Industry 4.0: Improving Pandemic Response <i>Shah Karim (CEO, Saferock)</i></p> <p>While the COVID pandemic led to a remarkable response in terms of vaccine production, it also exposed weaknesses in the supply chain. We discuss how to strengthen supply chain for IRI companies to strengthen response in a future pandemic. By drawing from Industrial supply chain and S&OP practices, Shah Karim discusses how to strengthen and improve flexibility in supply chain response during a public health emergency. We relate this to IRI's R&D leadership as we progress with Industry 4.0. Using Big Data, digital systems and analytics, companies can execute with greater efficiency - and flexibility - while reducing risk and removing bottlenecks in future pandemic responses.</p>
<p>11:10am - 12:00pm Breakout Session</p>	<p>R&D in the New Normal (IRI Research) <i>Sebastian Fixson (Associate Dean of Academic Programs & Innovation, Babson College), Lee Green (VP of Knowledge Creation, IRI), Gina O'Connor (Professor of Innovation Management, Babson College)</i></p> <p><u><i>IRI PILOT research project update</i></u> IRI and Babson College have teamed up to conduct a longitudinal study on the impact that the coronavirus pandemic is having on R&D and innovation management. The project focuses on best and next practices in the following areas:</p> <ol style="list-style-type: none"> 1. Impact on R&D effectiveness 2. R&D execution: Delivering value 3. Maintaining R&D organizational culture and employee engagement 4. Managing R&D remotely



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	<p>5. Maintaining and developing R&D knowledge and expertise in the long term</p> <p>In this session, attendees will be broken into groups to discuss how the abrupt shift in working has impacted their organizations, specifically regarding the topics above.</p>
12:00pm - 1:00pm	<p>Open Networking</p>
1:00pm - 1:50pm Breakout Session	<p>The Stories We Tell: Understanding How Innovators Solicit, Share, Collect, and Circulate Innovation Stories <i>Katie Trauth Taylor (Untold Content)</i></p> <p>This session will reveal data from a mixed methods research inquiry into innovation storytelling, reporting on qualitative insights from 45-minute interviews with over 100 global innovation leaders, plus quantitative survey data collected from global innovation leaders. This resulting “State of the Field” report will reveal the statistical significance, financial and personnel resources, training commitments, and resources allocated to innovation storytelling across 80 innovative companies and federal government institutions. Participants will gain insight into the role of storytelling within the innovation process, learn key drivers of the process. Attendees will gain access to comparative data that can support them in evaluating the effectiveness of their institution’s innovation storytelling efforts.</p>
1:00pm - 1:50pm Breakout Session	<p>Corporate Entrepreneurship <i>Lou Musante (Echo Strategies), Richard Stachel (Director of Master of Healthcare Administration Program and Assistant Professor of Healthcare Administration and Business, Gannon University)</i></p> <p>This fast-paced TEDx-style presentation addresses three questions currently being researched by an IRI transformational innovation and corporate entrepreneurship pilot. The session will include three 15-minute presentation addressing each of these questions and the PILOT research team’s findings.</p> <ol style="list-style-type: none"> 1) How well is my company oriented toward corporate entrepreneurship? <i>IRI-Echo Strategies Pilot: Stevenson Benchmarking Tool</i> 2) How important is language in cultivating a culture of entrepreneurship? <i>IRI-Echo Strategies Pilot: The Language of Transformational Innovation</i> 3) How can one identify collaboration boundaries, bridges, or bottlenecks?



	<i>Corporate Innovator Network Analysis: Lessons Learned</i>
2:00pm - 2:15pm TIM Talk	
2:00pm - 3:15pm TIM Talk/Keynote	<p>Topics in Innovation Management (TIM) Talk - presented by Dolcera</p> <p>Keynote: How Worried Should You Be About AI and the Future of Work? <i>Darrell West (The Brookings Institution)</i></p> <p>Dr. West will discuss the accelerating pace of tech innovation, the opportunities and risks of AI, possible impact on the workforce, and a policy blueprint for moving forward. The session will include recent case studies of AI applications in healthcare, finance, and e-commerce and what they tell us about the future of work.</p>
3:30pm - 5:00pm	Facilitated Roundtable - hosted by Dolcera

May 19 - Sustainability <i>(in partnership with the European Industrial Research Management Association)</i>	
10:00am - 11:00am Keynote	<p>The European Green Deal <i>Doris Schröcker (European Commission DG Research & Innovation, Directorate Prosperity, Industrial R&I Agendas & Business Intelligence)</i></p>
11:10am - 12:00pm Breakout Session	<p>Bending the Line: Strategies to Take Your Business Model from Linear to Circular <i>Kerry Slade (Temple University)</i></p> <p>Business model innovation allows a company to gain new competitive advantage by changing how they engage with customers or partners. Many multinational companies already have begun to move to circular business models in the name of sustainability, and this session will examine some of the most successful strategies for doing so. This breakout session or interactive roundtable will teach participants the basics of business model innovation and apply those concepts to an example case study to allow participants to</p>



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